

GOVERNMENT COLLEGE FOR WOMEN PARADE GROUND JAMMU

An Autonomous college

NAAC Accredited A

B.COM SEM 2

CONTEMPORARY MANAGEMENT

C.NO UBCTC212

SECTION A

ALL QUESTIONS ARE COMPULSORY. EACH QUESTION CARRIES 3 MARKS.

Q1 Write short note on Globalisation of Management.

Q2 Define Knowledge Management.

Q3 Write meaning of Change.

Q4 Define Ethics.

Q5 Write short note on Time Management.

SECTION B

ALL QUESTIONS ARE COMPULSORY.EACH QUESTION CARRIES 7 MARKS.

Q1 Explain Managerial Functions in Global Business.

Q2 Explain Total Quality Management.

Q3 Explain factors affecting Change.

Q4 Explain any two theories of Change.

Q5 What is the need and importance of Cross-Cultural Management.

SECTION C

ATTEMPT ANY TWO QUESTIONS. EACH QUESTION CARRIES 15 MARKS

Q1 Give comparative analysis of American, Japanese and Chinese Leadership style.

Q2 Explain concept of Six Sigma and steps involved in launching Six Sigma.

Q3 What are causes for resistance to change and how organisations overcome resistance to Change.

Q4 Explain concept and areas of Social Responsibility.

Q5 Explain Disaster Management and its agencies.