

GOVT. COLLEGE FOR WOMEN, PARADE
B.COM. SIXTH SEM (CBCS)

BUSINESS ENVIRONMENT
C.NO. UBCTE603

MAX. MARKS: 80
TIME: 3HRS

SECTION – A

Note: Attempt all questions. Each question carries 3 marks.

- Q1: Explain the term Legal Environment.
Q2: What are the various factors to be considered for Environmental Scanning?
Q3: Briefly explain the impact of any 3 factors of socio cultural environment on business.
Q4: Discuss the latest Technology Policy of India.
Q5: What are the advantages of Liberalisation?

SECTION – B

Note: Attempt all questions. Each question carries 7 marks.

- Q1: Explain SWOT Analysis in detail as a technique of environmental appraisal.
Q2: What is Monetary Policy? Discuss the various tools which RBI uses to manage money supply in economy.
Q3: Define Privatisation. Describe the various advantages of Privatisation.
Q4: Explain the various effects of technology on business.
Q5: Explain the objectives of social audit.

SECTION - C

Note: Attempt any 2 questions. Each question carries 15 marks.

- Q1: What are the various internal factors of business environment affecting business?
Q2: Define Socialism in detail. Give arguments for and against socialist economy.
Q3: Discuss the concept and various functions of Stock Exchange.
Q4: Explain the term Globalisation. Also discuss the impact of globalization of Indian Economy.
Q5: Discuss the causes and effects of Water Pollution.