

BA Examination  
Semester – I  
Psychology

Time allowed: 3 hrs.

Max. Marks: 80

Section – A

Short Answer Type Questions

Note: Attempt all questions from Section A. Each question carries 3 marks.

1. Write a short note on case study method.
2. Write a short note on Maslow's hierarchy of needs.
3. What do you mean by attention? Explain its nature.
4. What are the components of memory?
5. Define personality. Explain its characteristics.

Section B

Medium Answer Type Questions

Note- Attempt all questions from Section B. Each question carries 7 marks

1. Discuss any two methods of studying Psychology in brief.
2. Give the concept of need, drive and incentive.
3. Define attention. Explain determinants of attention.
4. Explain encoding, storage and retrieval.
5. Give the classification of personality given by Sheldon and Kretschmer.

Section C

Long Answer Type Questions

Note- Attempt any two questions from Section C. Each question carries 15 marks

1. Explain different branches of Psychology.
2. What do you mean by emotions? Write a note on types of emotions. Also explain expression of emotions.
3. Discuss Pavlov's classical conditioning theory in detail.
4. What do you mean by forgetting? Explain techniques of improving memory. Also throw a light on factors affecting forgetting.
5. Define intelligence. Explain Thorndike's Multifactor Theory in detail. Also write a note on types of intelligence tests.