

JOURNALISM  
Course Code - UENTS-511

Set -I  
B.A/ B.Sc.  
SEM-V (SEC)

M.M. 80

Time: 3hrs

Attempt all the Questions (10X8=80)

**Unit-I**

Q1. Briefly discuss the term journalism'.

Or

Discuss the 'Art of Printing' in detail

Q2. Why is the 'Headline' important in a news story?

Or

Differentiate between print media and electronic media.

**Unit-II**

Q3. Discuss the job of a Reporter in mass media

Or

Briefly discuss the responsibilities of a reporter.

Q4. What kind of organizing skills are needed if you want to be a news Editor?

Or

Explain the term 'News Editing' in detail.

**Unit-III**

Q5. What are the essential qualities of a sub editor?

Or

Why 'editing' is important in a news story?

Q6. Discuss the role of language in news writing.

Or

What is an 'editorial'? Discuss in detail.

**Unit-IV**

Q7. Do you think that Graphics and Design are important? How?

Or

Discuss the page layout in a newspaper.

Q8. Write a note on photo- Journalism.

Or

What is the difference between a caption and a cutline?